



Delhi Technological University

Established by the Govt. of NCT of Delhi vide Act 6 of 2009
(Formerly Delhi College of Engineering)

Shahbad Daulatpur, Bawana Road, Delhi 110042

Accredited with 'A' Grade (CGPA 3.22 out of 4) by NAAC

ISO 9001: 2015 Certified



**ADMISSION
BROCHURE**
(2022-24)

**Masters of Business
Administration
(Executive)**



www.dtu.ac.in

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Admission Brochure

**Master of Business Administration
(Executive)**

2022-24 Batch



Prof. Jai Prakash Saini

Vice - Chancellor

E-MAIL: vcdu@dtu.ac.in



दिल्ली प्रौद्योगिकी विश्वविद्यालय
DELHI TECHNOLOGICAL UNIVERSITY

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Message from the Vice - Chancellor

It is my immense pleasure to announce the commencement of admission process of the MBA (Executive) program for academic year 2022-23 at Delhi School of Management, DTU.

Delhi Technological University, built on sprawling 164 acre lush green campus, is prestigious university with a vision to be World Class University through education, innovation and research for the service of the humanity. The university is committed to deliver quality education through various UG and PG level programmes, which are periodically evaluated by internal and external audit agencies. The university ensures the industry-academia interaction through able guidance provided by experienced and highly qualified faculty both from industry and academia, supported by tech-enabled facilities. The University offers various interdisciplinary and industry relevant programs both at UG and PG level in science, technology, management and allied areas, preparing students to lead and manage in the increasingly technology-intensive global environment. The pandemic has enabled creation of online classrooms through leveraging ICT-enabled facilities and tools. The university introduced Continuous and Comprehensive Evaluation System during the pandemic, in tune with National Education Policy (NEP), to maintain the quality, integrity, and outcomes of every programme.

Keeping in pace with the ever-growing demands of the professionals in the corporate world, our MBA (Executive) programme is specially designed as a truly world-class program which is at the leading edge of applied practice and theory. Executive Education at DSM, DTU focuses on building an executive's repertoire of skills and competencies to take on the challenges of an increasingly complex world that is rapidly changing. The course curriculum is a blend of conceptual class room teaching and experimental learning through industry interaction by the distinguished faculty sourced from industry and academia both. The pedagogy provides real time exposure and hands on training to understand and analyse the contemporary business scenario.

I believe that becoming a part of the DTU fraternity will add substantial value to your professional career. We are very much looking forward to working with you over your learning journey! My best wishes to all eligible aspirants applying for admission in the MBA (Executive) programme.

Prof. J.P. Saini



Dr. Archana Singh

Head of Department



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DELHI TECHNOLOGICAL UNIVERSITY

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Message from the Head of Department

Since its inception in 2009, DSM has evolved into a business school imparting high-quality education, research and consultancy in the area of business management.

The school offers a two-year full-time MBA programme, two-year weekend MBA (Executive) programme, and Doctoral Programme (Ph.D.) in Management. The core strength of the school is a strong connection with industry and active participation of the alumni in grooming and mentoring the students.

MBA (Executive) programme is designed for middle and senior level executives who want to pursue a master's degree without leaving their job. Besides academic input, this program provides opportunities that help participants in embarking upon a journey of self-transformation. Participants enrol in the program with knowledge and experience and walk out with wisdom and leadership. The program emphasizes on Strategic Thinking, Critical Analysis, Problem Solving and Decision Making resulting in the development of highly specialised skills and competencies.

Leading business thinkers from academia and Industry together provide a dynamic mix of theory and business practice. It offers a very convenient format that enables busy professionals achieve their academic objectives while managing their professionals & personal responsibilities. There is a huge opportunity for us to create next generation leaders and therefore, I invite business professional and entrepreneurs to join this program. I believe that the time you spend with us will contribute to your personal proficiency and professional acumen.

ALL THE BEST.

Archana Singh

Dr. Archana Singh

About Delhi Technological University

Delhi Technological University (formerly known as Delhi College of Engineering) is one of the well-known institutions in India, with over 80 years of glorious traditions behind it. A non-affiliating, teaching and research University, DTU is poised to create an environment of a synergetic partnership between academia and industry. It aims to cause a major departure from the conventional system of education and research and aspires to imbibe a culture of scientific research in its management and technology disciplines and develop scientific temper by providing a seamless environment for integration of science, engineering and management. The University also endeavours to provide the thrill of a corporate R&D environment with a planned focus on industry relevant projects. DTU has consistently been ranked among the top institutions of the country in reputed surveys.

Currently, the University offers Full Time UG programmes in engineering, design, management, and economics. Full Time and Part Time M. Tech. Programmes, Full Time MBA programmes, MBA (Executive) programme, M.Des. programme, M.Sc programmes and Ph. D. in various disciplines. DTU has signed an MoU with number of national and international level universities and institutes. Further, teachers from various institutions also join this University for the doctoral programmes under Quality Improvement Programme (QIP). The University on an average admits 2500 candidates for the UG Programmes and about 1000 candidates for different PG Programmes and Doctoral Programmes every year.

The University is located in a 164 acres campus full of natural flora and fauna. DTU is one of the greenest residential campuses in the country. It has added the dimension of research and caused innovation in plenty which has received high national and international acclaim. The University has the desired autonomy to excel and shape itself as a world class Technological University.

Vision

"To be a world class university through education, innovation and research for the service of humanity".

Mission

To establish centres of excellence in emerging areas of science, engineering, technology, management and allied areas.

To foster an ecosystem for incubation, product development, transfer of technology and entrepreneurship.

To create environment of collaboration, experimentation, imagination and creativity.

To develop human potential with analytical abilities, ethics and integrity.

To provide environment friendly, reasonable and sustainable solutions for local & global needs.

DTU INNOVATION AND INCUBATION FOUNDATION (DTU IIF) (Established as Section 8 Licence Number 107658 , CIN of the company is U74999DL2016NPL305531, as per Companies Act of Govt, of India) is Incubation Centre i.e. Technology Business Incubator (TBI) of Delhi Technological University (DTU).

DTU IIF was established as per the policy guidelines of Govt, of NCT of Delhi on summary recommendations of a working group established by the Government of National Capital Territory of Delhi, under order NO.F.75(73)/2015-16/Incubation/ADPL/321-330 dated 5/6/15 for the following purpose:

1. To create a culture of entrepreneurship, Start-ups, and Intellectual Property Creation that can to value creation, jobs and employment and do social and economic good.
2. To facilitate creation of incubation centres that offer incubation infrastructure- space, computing resources, connectivity, common tools; and environment for co-working, collaboration and innovation.
3. Create entrepreneurship challenges based upon existing problems to foster Innovation.



Delhi School of Management (DSM)

Delhi Technological University is a well-established name, known for its excellence in the professional education. DTU established Delhi School of Management (DSM) in 2009, is centre of academic excellence in the area of management education and entrepreneurial acumen. DSM has well established multimedia classrooms, laboratories with advanced software and database, library along with state-of-the-art infrastructure including hostels, guest house, health centre, and sports facilities. DSM focusses on management and entrepreneurial education with the help of well qualified and experienced faculty members and it aims to prepare young minds to face the challenges.

The school runs a two-year full-time regular MBA program, a two-year weekend MBA (Executive) program, and Doctoral Program (Ph.D.) in Management. The school also extends support to various engineering departments of DTU for imparting management education to the budding engineers

DSM is determined at all-inclusive development of students by infusing them with fundamentals of management along with expertise of the area of their interest. Students are encouraged to provide end to end solutions to the current problems faced by businesses, government, and society. It intends to inculcate and nurture them with the spirit of research, innovation, creativity and entrepreneurship. The courses offered, intend to produce socially responsible and ethically driven innovative managers, entrepreneurs and future leaders. Careful selection of students from all over India having consistently good academic record, experience and aptitude for management ensures that the classrooms are lively, and that students get a conducive but challenging and competitive environment in the class.

The curriculum is designed to meet the requirement of the present-day technology intensive business functions. The students are equipped with management knowledge to deal with complex global and dynamic business environment. DSM also gives ample exposure to students through case-studies, course projects, major projects and industry guest lectures. The emphasis is on the right combination of classroom learning, on line learning modules, hands-on experience in the corporate world and sharing the rich experience of the practitioners. In order to provide students with the required exposure, DSM brings them in close contact with the industry executives and eminent academicians through a series of lectures, sponsoring students to conferences and seminars and facilitating their participation in papers/ case studies competitions.



Vision

"To be among the leading world class management education and research institutions for meeting the contemporary and emerging challenges of business and society."

Mission

To develop socially responsible and technology-driven innovative managers and future leaders.

To evolve a system of quality education and research in management through sustained institutionalised efforts of students and faculty.

To equip the students with contemporary and emerging developments in the field of management.

About the Programme

Masters of Business Administration (Executive)

In today's volatile and uncertain economic environment, where the business scenario is continually changing, the organizations are looking for experienced and skilled managers having the potential to respond to challenges in the business world. The MBA (Executive) program is designed to develop such forward-thinking creative leaders and managers ready to lead in current business environment. The program will help in developing a broad perspective on the phenomena that surround the business environment through shared learning experiences and complex problem-solving skills.

The Two-Year programme is designed in four semesters using participative pedagogy with an equal emphasis on conceptual knowledge and application of such knowledge in an industrial context. The classes are conducted on Saturdays and Sundays. For some subjects, classes may be conducted during week days also in an online mode. Classes are taken by committed faculty members who have worked hard for their achievements in teaching, research, and consultancy. The value addition is also done by experienced faculty from industry and academia which enriches the curriculum.

Rigorous coursework along with the practical emphasis of the program allows students to define problems, identify solutions and implement these within the context of their organisation. The major and minor project included in the course will enable students to investigate topics which are intended to result in much practical value for their employer organisation and for themselves.

Keeping the prevailing situation due to Covid-19, the mode of conduct of classes on Saturdays and Sundays shall be as per University guidelines from time to time.

Why MBA (Executive)

- Each batch to comprise of select 75 students.
- Encourages meaningful interactions with fellow batchmates.
- Allows faculty to effectively optimise interactivity during sessions.
- Six specialisations to tackle business requirements of emerging markets
- Dual Specialisation
- Opportunity for career growth
- Program is built around a diverse mix of students
- Transition from being a **Manager** to being an **Effective Leader**.

EMBA Batch (2020-22)



Events at DSM



Symposium, Delhi School of Management



Online FDP on Sustainable Development in 2020


 Delhi School of Management
 Delhi Technological University


 ALUMNI RELATIONS COMMITTEE
 PRESENTS

PANEL DISCUSSION

Career Guidance : Acing Interviews

Enriching insights from dreamers, innovators and leaders from the DSM family, changing the world.



DEEPAK KUMAR
Senior Manager, Program Delivery
Commonwealth Bank



MAYANK WALIA
Department Manager, Flipkart

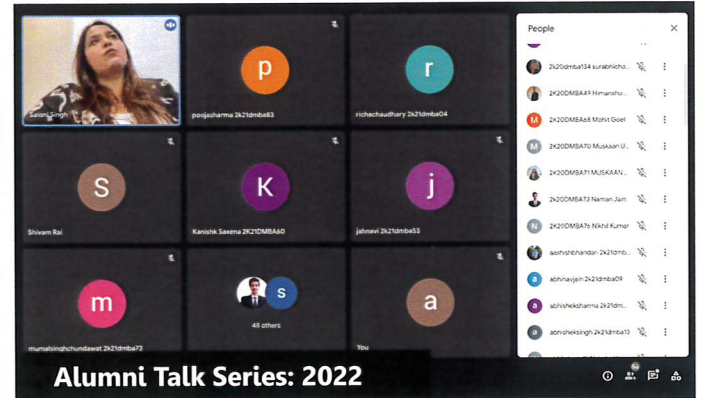


SAMEER NEGI
Product Manager, Aiffie

Panel Discussion 2022



HR Conclave: 2022



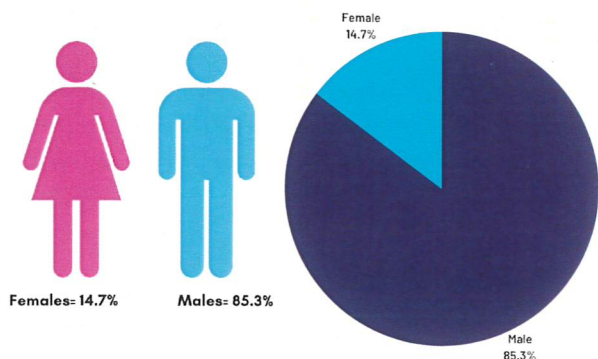
Alumni Talk Series: 2022



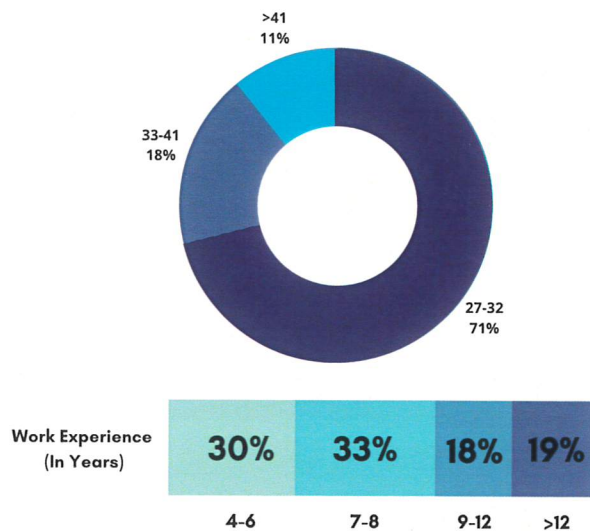
HR Conclave 2022

Batch Profile 2020-2022

Gender Diversity

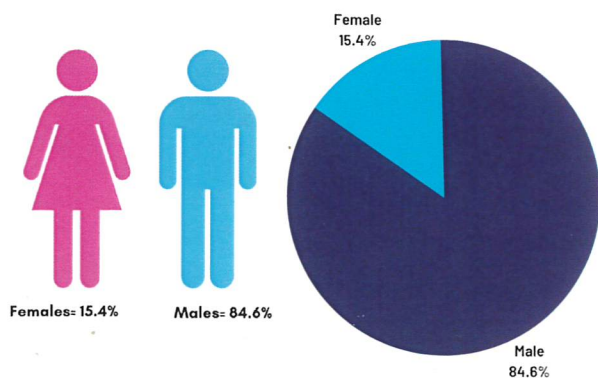


Age Profile

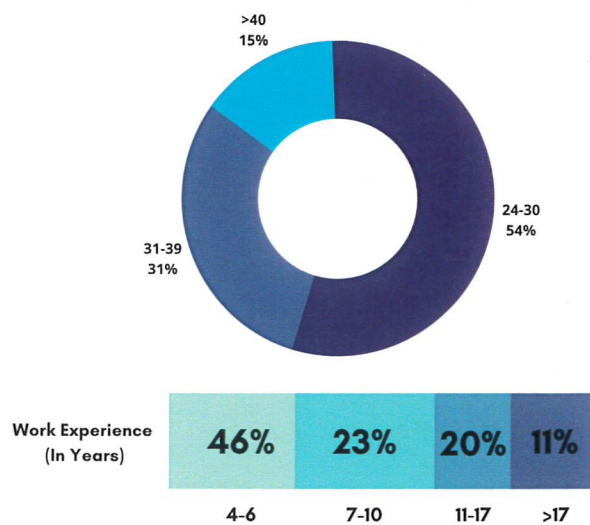


Batch Profile 2021-2023

Gender Diversity



Age Profile



Alumni Testimonials



Deepak Kumar

EMBA (2015-2017)

The Executive MBA Program no doubt is one of the best and rigorous Program with key focus on Personality development and exposure to Industries best management practices. The faculty members were very motivating during entire academic session. They gave personal attention to each student academically. The best part of the program that I received so many discussion hours on HBR case studies which were not theoretical but also experiential. Both the faculty as well as the staff made the learning experience enjoyable and intellectual. The EMBA program not only made me better academically but also helped me test my capabilities to further excel in my career.



Mayank Walia

EMBA (2017-2019)

"Graduating with my EMBA from DSM DTU was one of the most gratifying decisions of my life. Full day, weekend classes, Office and personal life balancing, assignments, Exam pressure and many more challenges along the way were worth the time and effort in the end. After working and being away from school for a few years, I had to think cautiously about the program and school of my choice. Miraculously I finalized my options to DSM DTU and I am delighted for making that decision."



Abhishek Kumar

DSM, EMBA (2016-18)

The Executive MBA from Delhi School of Management offers a unique combination of learning & self development. I got all the support and guidance from faculties and other staff members. The atmosphere at Delhi School of Management is full of motivation and innovation. The faculty members make sure that all the sessions are interactive and interesting in nature. The renowned faculty combined with pedagogic learning has moulded me into a smarter professional. I highly recommend the program.



Neeru Rohilla

EMBA (2015-17)

The EMBA program has surpassed all of my expectations. At every step, the professors have gone above and beyond to simultaneously challenge and support me. I've discovered a whole new set of abilities and interests as a result of this journey in subjects that I never would have even attempted in a traditional MBA program. I assess the program's worth not only in terms of my professional development, academic learning, and skill development, but also in terms of the opportunities that DSM's EMBA program provided for me to form important, long-term relationships with a group of like-minded individuals. I highly recommend the program, and am proud to be an alumna.



Saurabh Pandey

EMBA (2017-19)

Every day I learned something new from my professors, peers and felt supported by a fantastic group of mentors. They taught me how to have faith in my ideas and to believe in myself. They spent endless hours helping me out with my doubts, presentations and always provided valuable feedback.



Tarun Kumar

EMBA (2017-19)

The MBA program at DSM only imparted professional skills and confidence in me, but also I had an experience of a lifetime here at DSM. I made thousands of memories with my friends and cherished my time spent at the great campus. The professors here are true mentors that any student could wish for. They teach you and provide you with life lessons that help you make the right decisions in your professional life.



Vivek Kumar Saini

EMBA (2017-19)

The friendly environment, the systematic approach towards imparting education at DSM made me a competent individual. The wide range of activities - both curricular and extra-curricular and the support from DSM are beneficial. The faculties are very kind and approachable as and when any need arises.



Sameer Negi

EMBA (2017-19)

It was a great time we spent in DSM. DSM has very outstanding faculty, and they are very cooperative, and the campus environment is very positive. The multiple guest lectures scheduled throughout the year at DSM provided me with a platform to get industry insights through which I understood the industry differently.



Nimisha Singhal

EMBA (2018-20)

"It was a great experience studying the Executive course at DSM-DTU, definitely a memory to cherish for a lifetime. Studying with people from different fields and experience, the learning exposure definitely was not restricted to books but much beyond that. The faculties, mentors are great and thus the classes conducted involve healthy discussions rather than one sided communication. Course structure is designed to provide quality education to the experienced professionals. I believe that trusting DSM out of all the available options was one of the best decisions, it helped me accelerate my career".



Dr. Archana Singh

Head and Associate Professor

She obtained her Ph.D. from University School of Management Studies, GGSIPU, Delhi. She has 2.5 years of industry experience in NBFC and more than 18+ years of experience in teaching and research. Her major areas of academic interests include Accounting, Corporate Finance, Investment management and Risk management. She has supervised 8 PhDs and has extensively published in National/International Journals of repute.



Dr. Girish Chandra Maheshwari

Honorary Professor

Prior to his current engagement, he served as Dean and Professor of Management of Faculty of Management Studies, The M.S. University of Baroda and Assistant Professor at IIT-D. He has been the author of several books on Management and Accounting of which five are published by NCERT. He has also published research papers in national and international journals. His teaching and research interest include Accounting, Finance, Mergers and Acquisitions.



Dr. Pradeep Kumar Suri

Professor

He has obtained his PhD from Department of Management Studies, IIT Delhi. He did his M. Tech in Computer Applications from IIT Delhi and M. Sc. (Mathematical Statistics) from University of Delhi. He joined Indian Statistical Service in 1986. Before joining DTU, he has served in responsible positions in the Central Government. His areas of interest for research, teaching and consultancy include E-governance, IT strategy and management, Decision Sciences, ICT in agriculture, etc.



Dr. Rajan Yadav

Professor

Dr. Rajan Yadav graduated from Delhi University and obtained his Master's Degree in Business Management from MD University and was awarded Ph.D. in Organized Retail. He has more than 20 years of post-graduate teaching experience. His teaching and research interest include marketing management, sales and distribution management, online social networks and student community-related social marketing issues. He has extensively published for Emerald, Springer, Inderscience and Sage publication.



Dr. Saurabh Agrawal
Associate Professor

He has vast experience of academics, research and the industry both in India and in the USA. He has completed his PhD in reverse supply chain from DTU. His research focuses in the areas of supply chain management, reverse logistics, sustainability and e-waste management. He has completed his undergraduate degree from Indian Institute of Technology, Roorkee, India. He has received his Master's Degree in Business Administration from Oregon State University, USA, and Master's

Degree in Industrial Engineering from Indian Institute of Technology, Delhi, India. He has published research papers in international journals of repute including Resources, Conservation and Recycling, Journal of Cleaner Production, Competitiveness Review, and Journal of Industrial Engineering International.



Dr. Shikha N Khara
Associate Professor

She has obtained her Ph.D. from Guru Gobind Singh Indraprastha University and Masters form H N B Garhwal University, Srinagar, Garhwal and Bachelors from Sri Venkateswara College, University of Delhi. With seventeen years of experience, her areas of Interest include Human Resource Management, Organizational Behaviour and Cross Cultural HRM. She has extensively published in National/ International Journals of repute.



Dr. Vikas Gupta
Assistant Professor

He has obtained his Doctoral degree in the area of Knowledge Management from Guru Gobind Singh Indraprastha University. He is a Gold medallist with a Master's degree. Having more than 17 years of teaching and industry experience, his interests include Knowledge Management, Innovation Management, Legal Studies, Business Process Re-engineering and Corporate Social Responsibility. He has many research papers and articles to his credit which are published in

International and Indian journals. He has been awarded the Best Faculty Award in the area of management. He has also been associated with many consultancy projects.



Dr. Meha Joshi
Assistant Professor

She obtained her doctorate in the area of Occupational Safety and Health management in small and medium enterprises of manufacturing concerns. She has to her credit research paper published in journals of national and international repute and has presented papers in various International and national Conferences. She has authored a book entitled " Occupational safety and Health: A barometer for Employee Satisfaction".



Dr. Sonal Thukral
Assistant Professor

She obtained her PhD from University of Delhi in the area of Finance and International Business, and Masters in Commerce from Shri Ram College of Commerce. She has more than eleven years of teaching experience. Her academic interests include Corporate Finance, Multinational Business Finance and International Business.



Ms. Deepali Malhotra
Assistant Professor

She holds her M. Phil and M.Com. degree from the Department of Commerce, Delhi School of Economics, University of Delhi. She has eight years of experience in teaching and research. Her areas of interest include Behavioural Finance, Security Analysis, International Business, Strategic Management and Corporate Social Responsibility.



Dr. Deep Shree
Assistant Professor

She has completed her Ph.D. from Indian Institute of Technology (IIT) Delhi, M.B.A. from Motilal Nehru Institute of Research and Business Administration (MONIRBA), University of Allahabad and B.A.(Hons.) Degree in Economics from Banaras Hindu University. Her research interests are Public Sector Marketing, Not for Profit Marketing, Brand Management and Qualitative Research in Management. She has published research papers in leading national and international journals.



Mr. Yashdeep Singh
Assistant Professor

He is an alumnus of Department of Management Studies, IIT-Delhi, has completed his Bachelor of Engineering from Netaji Subhas Institute of Technology, University of Delhi. In a span of more than four years, he has worked with Bharat Heavy Electricals Ltd., Wipro Ltd. and Ministry of Commerce and industry, Government of India. He has worked in the areas of performance testing of thermal power stations, as a business analyst and in the area of Intellectual Property Rights.



Mr. Mohit Beniwal

Assistant Professor

Mr. Mohit Beniwal has done Bachelors of Engineering from Netaji Subhas University of Technology (NSUT), formerly Netaji Subhas Institute of Technology (NSIT, Delhi University). He did his MBA and Masters in Information Systems from College of Business, Iowa State University, Ames, Iowa, USA. He has a vast work experience from companies like HCL Technologies, NIIT Technologies, Accenture USA and YesMail, San Francisco, USA. He is also pursuing Ph.D. in Finance from DSM, DTU. His

interest areas are Fundamental Analysis of companies, Equity Research, Technical analysis, Machine Learning, Artificial Intelligence for Financial Engineering, Predicting and Forecasting Financial Markets using programming languages such as Python and R.



Mr. Chandan Sharma

Assistant Professor

He completed his PGDM from Indian Institute of Management, Indore in 2008 and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering in 2006. Prior to joining DTU, he has worked in the Financial Services Industry for almost 10 years. He has rich industry experience in both Indian equity and debt markets.



Mr. Dhiraj Kumar Pal

Assistant Professor

He has completed his PGDM from Indian Institute of Management, Bangalore and Bachelor of Engineering from Delhi College of Engineering, University of Delhi in Mechanical Engineering. Prior to joining DTU, he has worked in healthcare & energy sectors. He has also worked with few successful start-ups.



Dr. Abhinav Chaudhary

Assistant Professor (Contractual)

He has pursued his MBA in Marketing Management and Information Technology Management from Gautam Buddha Technical University, Lucknow. His Bachelor of Engineering is from Dr. Bhim Rao Ambedkar University, Agra. He has qualified UGC NET and has completed his Ph.D. He has more than 12 years of teaching and industry experience, and his academic and research interests include International Marketing Management, Operations & Supply Chain Management and Information Technology Management.

Educational Qualification

Graduation or its equivalent with minimum 50% marks or equivalent CGPA (10% relaxation in marks will be given to SC/ST/PwD).

The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.

In case if CGPA conversion formula is not provided by the concerned Institute/University then equivalent percentage will be computed as per the DTU norms. The formula given below will be used to convert CGPA into the equivalent percentage of marks.

Percentage of Marks = (CGPA x 10)
(For CGPA on the scale of '10')

Note: At any stage of the programme, if it is found that the candidate does not fulfil the eligibility criteria, his/her admission shall be cancelled and fee shall not be refunded.

Experience

- Minimum 3 years work experience after four years degree (B.E., B.Tech., B.Arch. etc.).
- Minimum 4 years work experience after three years degree (B.A, B.Sc., B.Com, BCA, etc.).

Note:

- 1) Working Executives are required to produce a 'No Objection Certificate' at the time of joining the programme.
- 2) The last date of application shall be treated as the cut-off date in determining the experience of the candidate.

Intake & Reservation of Seats

The annual intake of this programme is 75. The reservation of the seats is as per norms. Two seats over and above the normal intake of the programme are available for the faculty and staff of the Delhi Technological University, and One seat over and above the normal intake of the programme is available for the Kashmiri Migrant.

Seat Matrix

Category	No of Seats (intake)	PwD	Defence	Total
General (Open)	28	02	01	31
EWS	06	0	01	07
OBC	18	01	01	20
SC	10	01	0	11
ST	05	0	01	06
Total				75
Supernumerary Seat				—
Kashmiri Migrant	01			
DTU staff	02			

Reservation Policy

- a) **Scheduled Caste (SC):** 15 % of the total seats are reserved for Scheduled Caste candidates.
- b) **Scheduled Tribe (ST):** 7.5 % of the total seats are reserved for Scheduled Tribe candidates.
- c) **Other Backward Class (OBC-NCL):** 27% of the total seats are reserved for Other Backward Class (Non-Creamy Layer) candidates.
- d) **Economically Weaker Section (EWS):** 10% of the total seats are reserved for EWS category as per the office order DHE. 1 (119)/Estt./2018- 19/2549-76 dated 17/06/2019. Sub-categories namely 'Defence' and 'Person with Disability' are available under each category (General, SC, ST, OBC-NCL).
- e) **Defence Personnel (CW):** 5% of the total seats (Horizontal) in each category are reserved for candidates belonging to Defence sub-category in the following priority:
- Priority I** - Widows/wards of Defence Personnel killed in action.
- Priority II** – Wards of disabled in action and boarded out from service.
- Priority III** - Widows/wards of Defence Personnel who died in peace time with death attributable to Military Service.
- Priority IV** - Wards of disabled in service and boarded out from service with disability attributable to military service.

Priority V - Wards of serving Defence Personnel and ex-servicemen/para military/police personnel who are in receipt of the following Gallantry Awards: 1. Param Vir Chakra 2. Ashok Chakra 3. Mahavir Chakra 4. Kirti Chakra 5. Vir Chakra 6. Shaurya Chakra 7. Sena/Nau Sena/ Vayu Sena Medal 8. Mention-in-Despatches 9. President's Police Medal for Gallantry 10. Police Medal for Gallantry.

Priority VI – Wards of Ex-servicemen.

Priority VII – Wives of:

- I) Defence personnel disabled in action and boarded out from service.
- II) Defence personnel disabled in service and boarded with disability attributable to military service.
- III) Ex-servicemen and serving personnel who are in receipt of Gallantry awards.

Priority VIII – Wards of Serving personnel.

Priority IX - Wives of Serving personnel.

f) Person with Disability: 5% of the total seats (Horizontally) in each category are reserved for candidates belonging to 'Person with Disability' sub-category.

g) Kashmiri Migrant (Supernumerary): 01 (One) seat, over and above the total intake is available under this category.

h) DTU Staff (Supernumerary): 02 (Two) seats, over and above the total intake are available under this category.

Note:

- I. In case of category (a) and (b), the vacant seats are interchangeable.
- II. In case, sufficient numbers of eligible candidates from category (c) are not available, the vacancies will be treated as unreserved.
- III. Seats under sub-category (f) are interchangeable within the sub category if sufficient number of candidates is not available in a particular group.
- IV. In case, sufficient number of eligible candidates from the sub categories mentioned at (e) and (f) are not available, the vacancies will be treated as unreserved in the respective category.

V. Under CW sub-category, the seats will be filled based on the priority, i.e. all eligible candidates of priority-I will be allotted seats based on their ranks until the ranks exhaust or seats exhaust under CW sub category. Remaining vacant seats, if any, will be allotted to the priority-II in the similar way, and so on.

VI. The reservation under CW sub category is available only to such candidates who fall under the listed priorities.

VII. It is the sole responsibility of the candidate to prove his/her eligibility for claiming reservation under any of the reserved categories/sub categories. The candidates claiming reservation under SC/ST/OBC/EWS/KM categories, CW/PwD sub-categories will be required to upload the scanned copy of the original certificate of the respective reserved category/sub-category issued by the competent authority (as mentioned in this information brochure) at the time of filling up of ONLINE application form. If the reserved category/sub-category certificate is not found in order, no benefit of the reserved category/ sub-category will be given and the candidate shall be considered for allotment in GENERAL category in subsequent rounds on submission of written request by the candidate to Chairman, Admission in person or email in this regard, as per the eligibility of the candidate and availability of seats. If such candidate is able to produce his/her category certificate in further rounds, he/she will be considered for the category and will be allotted a fresh seat as per the vacancy available and his merit.

Selection Procedure

The selection of the candidates will be made on the basis of one or more of the following: Work experience, academic performance and personal interview. The mode of personal interview will be notified along with the list of shortlisted candidates.

In case of a tie in the final merit list, the following criteria shall be used:

1. The candidates with higher marks in graduation shall be ranked higher.
2. In case of a tie in graduation marks, the candidate with greater work experience shall be ranked higher.

Fee Structure of MBA (Executive)

S.No.	Particulars	AY 2022-23 1st Year (Rs.)	AY 2023-24 2nd Year (Rs.)
1	Tuition Fee	1,85,000	1,90,000
2	Non-Govt. Component		
2.1	Students Welfare fee (Co-curricular activities, Extra-curricular activities, Annual Gathering, Institutional Development, Outsourcing, Seminar, Workshop, Innovative projects, Skill development activities, and miscellaneous expenditure on unspecified items.)	22,000	22,000
2.2	Facilities & Services Charges (Research initiatives, Training programs, Awards, Automation facilities, Entrepreneurship activities and any misc. expenditure on unspecified items)	22,000	36,000
2.3	Economically weaker section fund	—	10,000
2.4	Examination Fee (Examination infrastructure strengthening, Expenditure on examination activities, confidential printing etc.)	12,000	15,000
2.5	Premium amount for Mediclaim of student (per-annum)	700	700
	Grand Total	2,41,700/-	2,73,700/-

Note:

The total fee for the 1st year is to be deposited at the time of counselling.

The faculty and staff admitted against DTU seats shall be exempted from payment as per DTU rules.

The selected candidates will be required to pay the program fee online through credit/debit/net banking at the link to be activated in login ID of candidate as soon as the documents of the candidates are verified. The provisional letter of admission shall be issued subsequently. It may be noted that the admission is complete only after the payment of online admission fee within the prescribed time limit. If the candidate fails to pay the fees within prescribed time limit, then his/her provisional allotment of seat shall be cancelled.

Withdrawal Policy

The university follows the following policy for the remittance and refund of fee, if a student chooses to withdraw from the programme of study in which he/she is enrolled:

S. No.	Percentage of Refund of aggregate fee(Exclusive of Caution Money/ Security Deposit)	Point of Time when application for withdrawal of admission is received
1	100%	15 days before the formally notified last date of admission**.
2	80%	Not more than 15 days after the formally notified last date of admission.
3	50%	More than 15 days but less than 30 days after formally notified the last date of admission.
4	Nil	More than 30 days after being formally notified the last date of admission.

Note: Candidates are advised to visit DTU website www.dtu.ac.in regularly for notification.

*Tentative Admission Schedule and Important Dates

S.No.	Activity/Event	Date
1	Uploading of Admission Brochure and online Application form on DTU website	20/05/2022 (Friday)
2	Last date of submitting the completely filled in application form	24/06/2022 (Friday)
3	Date of release of short-listed candidates for Personal Interview	01/07/2022 (Friday)
4	Date of Personal Interview	08/07/2022 to 10/07/2022 (Friday-Sunday)
5	Release of the first list of selected and waitlisted candidates	15/07/2022 (Friday)
6	Last date of Fee deposit and other processes by the selected candidates from the first list	20/07/2022 (Wednesday-5 PM)
7	Release of the second list for admission from waited list candidates against the vacant seats	25/07/2022 (Monday)
8	Last date of Fee deposit and other processes by the selected candidates from the second list	29/07/2022 (Friday-5 PM)
9	Display of vacant seats for spot round	12/08/2022 (Friday)
10	Spot round (If required against vacant seats)	16/08/2022 (Tuesday)

*Admission schedule is tentative. Candidates are advised to read the brochure carefully and visit the dtu website regularly for any changes and updates of the admission related information.

Course Curriculum of MBA (Executive)

MBA (E) Programme is a two-year Weekend programme spread over four semesters, which combines gruelling academic schedules with proactive efforts to develop new perspectives and a higher level of knowledge and understanding.

The Programme focuses on inculcating effective managerial and leadership skills. The first year of the programme offers core courses to develop the right attitude, knowledge and skills which are essential for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialization and thus cater to the role and sector specific career objectives. Our MBA (E) graduates have dual specialization. Students get to choose any two specialization groups each from Elective List-I and Elective List-II. Further, Students select any two subjects in third and fourth semester each from same specialization groups from Elective List-I and II.

Elective List-I

Marketing Management

Human Resource Management

Financial Management

Elective List-II

Supply Chain Management

Information Technology Management

Knowledge Management

Certificates Required For Reserved Seats

Candidates applying for any reserved seat (i.e. EWS, SC, ST, OBC-NCL, CW, PwD, and KM) must produce the original certificates (as applicable) as mentioned below at the time of counselling/admission:

(I) Scheduled Caste (SC)/Scheduled Tribe (ST)/Other Backward Class (OBC-NCL): For admission to a seat reserved for Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), candidate must produce a certificate, in original, issued from an approved district authority stating the Scheduled Caste/Scheduled Tribe/Other Backward Class (NCL), to which the candidate belongs. A list of approved authorities is given below:

- a. District Magistrate/Additional Magistrate/Deputy Commissioner/Collector/Additional Deputy Commissioner/Deputy Collector/1st Class Stipendiary Magistrate / City Magistrate (not below the rank of 1st Class Stipendiary Magistrate), Sub-Divisional Magistrate/Taluka Magistrate/Executive Magistrate/Extra Assistant Commissioner.
- b. Revenue Officer not below the rank of Tehsildar.
- c. Sub-Divisional Officer of the area where the candidates and/or his/her family normally resides
- d. Administrator/Secretary to Administration/Development Officer (Laccadive & Minicoy Islands).

Note:

1. The candidate seeking admission under reserved categories has to mandatorily produce the caste/category certificate in his/her name. The certificate in the name of either of the parents (mother/father) or any other family member is not acceptable and the candidate will not be entitled even for provisional admission.

2. OBC (NCL) candidates are required to produce a caste certificate issued after March 31, 2022 from the authorities as mentioned above. However, if the certificate is issued prior to March 31, 2022 it must be accompanied with an additional certificate regarding the present non-creamy layer status of the candidate, issued by the same competent authority. This additional certificate must have reference of his/her already issued original caste certificate.

(ii) Person with Disability sub-category: For admission to seat reserved for person with disabilities (PwD) sub-category, the candidate must produce the following certificates in original:

a. A certificate of physical disability issued by the Competent Authority as per the provisions of the Persons with Disabilities Act 2016 in the prescribed format as given under the Act.

b. The candidate with benchmark disabilities shall produce the medical certificate issued by the Govt. Hospitals duly notified by the Govt. of NCT of Delhi/other State government and further duly verified by the Chief Medical Officer of the concerned Government Hospital.

c. A certificate duly recommended by Vocational Rehabilitation Centre for the handicapped, 9-11 Vikas Marg, Karkardooma, Delhi 110092.

(iii) Kashmiri Migrants: The candidates seeking admission under Kashmiri Migrants seats must produce the following documents, in original, at the time of PI:

a. Certificate of registration as Kashmiri Migrants issued by the Relief Commissioner, Jammu or Divisional Commissioner, Delhi to establish the status of the applicant as registered migrants.

b. Degree and Mark-sheet of the qualifying examination.

c. Secondary School Examination or an examination recognized as equivalent thereto (showing the Date of Birth).

- d. Proof of property in Kashmir of the parent of the candidate.
- e. Proof of current residence such as Ration Card, Photo Identity Card issued by the Election Commissioner, Driving License, etc.

How To Apply

Application Process

For admission to MBA (E), all candidates need to register and fill the application ONLINE only. Online Application form can be accessed www.dtu.ac.in

The application process is completed only when a printout of the filled ONLINE application form is taken after paying the online registration fee. The candidate must submit a duly signed copy of the same along with two good quality photos (same as uploaded on application form) affixed in the appropriate place on the form at the time of physical verification of the documents.

Candidates are required to upload the scanned copy of the following documents at the time of filling up of ONLINE application form:

- Degree and Marks sheet of the qualifying examination.
- Date of Birth Certificate as indicated in High School or equivalent examination i.e. Class X.
- Work Experience certificates.
- Reserved category/sub-category certificates, if applicable.
- Undertaking (if Required).

Note: The above Documents in Original should also be produced at the time of physical verification. If the candidate fails to produce any required documents, his/her candidature is liable to be cancelled.

Candidates are requested to ensure that they must fulfil all such requirements before filling and applying for the program. **Incomplete application, due to any reason, is liable for rejection by the University. In this regard no communication will be entertained.**

Application Fee

The registration fee of Rs. 1500/- (Fifteen Hundred only) for all categories, can be paid online through credit/debit card/net banking. The registration shall not be complete without the payment of registration fee which is non-refundable and would not be adjusted towards any other fee. A convenience charge (online transaction) may be extra as per banking gateway on every online registration fee payment.

Note:

*The decision of the Honourable Vice Chancellor in all matters of admission will be final.

* The jurisdiction of a dispute will be limited to NCT of Delhi.

FORMAT OF CERTIFICATE FOR PERSON WITH DISABILITY

To be issued by Medical Board from Government Hospital

Name of the candidate: Mr./Ms.* _____

Father's Name: _____

Permanent Address: _____

Recent
Passport
size attested
Photograph

Percentage loss of earning capacity (in words):

Whether the candidate is otherwise able to carry on the studies and perform the duties of an engineer/architect satisfactorily: _____

Name of the disease-causing handicap: _____

Whether handicap is temporary or permanent: _____

Whether handicap is progressive or non-progressive: _____

The candidate is FIT / UNFIT to pursue further studies.

(*Strike out whichever is not applicable)

Member
(Orthopaedic Specialist)

Member

Principal Medical Officer

Date:

Seal of Office

NOTE:

1. The medical board must have one orthopaedic specialist as its member.
2. Candidate having temporary or progressive handicap will not be considered against these seats.

FORMAT OF CERTIFICATE FOR ECONOMICALLY WEAKER SECTION (EWS)

Government of
(Name & Address of the authority issuing the certificate)

INCOME & ASSET CERTIFICATE TO BE PRODUCED BY ECONOMICALLY WEAKER SECTIONS

Certificate No. _____

Date: _____

VALID FOR THE YEAR _____

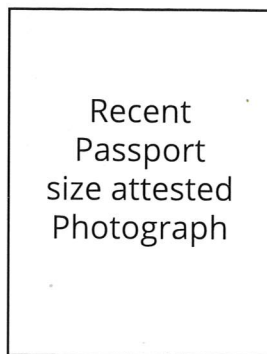
This is to certify that Shri/Smt./Kumari _____ son/daughter/ wife of _____ permanent resident of _____, Village/Street _____ Post Office _____

District _____ in the State/Union Territory Economically Weaker Sections, since the gross annual income* of his/her 'family'*** is below Rs. 8 lakh (Rupees Eight Lakh only) for the financial year _____. His/her family does not own or possess any of the following assets***:

- I. 5 acres of agricultural land and above;
- II. Residential flat of 1000 sq. ft. and above;
- III. Residential plot of 100 sq. yards and above in notified municipalities;
- IV. Residential plot of 200 sq. yards and above in areas other than the notified municipalities.

Shri/Smt./Kumari _____ belongs to the _____ caste

which is not recognized as a Scheduled Caste, Scheduled Tribe and Other Backward



Classes (Central List)

Signature with seal of Office _____

Name _____

Designation _____

*Note1: Income covered all sources i.e. salary, agriculture, business, profession, etc.

**Note2: The term "Family" for this purpose include the person, who seeks benefit of reservation, his/her parents and siblings below the age of 18 years as also his/her spouse and children below the age of 18 years.

***Note 3: The property held by a "Family" in different locations or different places/cities have been clubbed while applying the land or property holding test to determine EWS status.

FORMAT OF CERTIFICATE TO BE PRODUCED BY OTHER BACKWARD CLASSES

This is to certify that Shri / Smt. / Kum. _____

Son/ Daughter of Shri / Smt _____ of

Village/Town _____ District/Division _____ in the State

belongs to the _____ Community which is recognized as
a backward class under:

- | | |
|---|--|
| <p>i. Resolution No. 12011/68/93-BCC(C) dated 10/09/93 published in the Gazette of India Extraordinary Part I Section I No. 186 dated 13/09/93.</p> <p>ii. Resolution No. 12011/9/94-BCC dated 19/10/94 published in the Gazette of India Extraordinary Part I Section I No. 163 dated 20/10/94.</p> <p>iii. Resolution No. 12011/7/95-BCC dated 24/05/95 published in the Gazette of India Extraordinary Part I Section I No. 88 dated 25/05/95.</p> <p>iv. Resolution No. 12011/96/94-BCC dated 9/03/96.</p> <p>v. Resolution No. 12011/44/96-BCC dated 6/12/96 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 11/12/96. (vi) Resolution No. 12011/13/97-BCC dated 03/12/97.</p> <p>vi. Resolution No. 12011/99/94-BCC dated 11/12/97.</p> <p>vii. Resolution No. 12011/68/98-BCC dated 27/10/99.</p> | <p>viii. Resolution No. 12011/88/98-BCC dated 6/12/99 published in the Gazette of India Extraordinary Part I Section I No. 270 dated 06/12/99.</p> <p>ix. Resolution No. 12011/36/99-BCC dated 04/04/2000 published in the Gazette of India Extraordinary Part I Section I No. 71 dated 04/04/2000.</p> <p>x. Resolution No. 12011/44/99-BCC dated 21/09/2000 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 21/09/2000.</p> <p>xi. Resolution No. 12015/9/2000-BCC dated 06/09/2001.</p> <p>xii. Resolution No. 12011/1/2001-BCC dated 19/06/2003.</p> <p>xiii. Resolution No. 12011/4/2002-BCC dated 13/01/2004.</p> <p>xiv. Resolution No. 12011/9/2004-BCC dated 16/01/2006 published in the Gazette of India Extraordinary Part I Section I No. 210 dated 16/01/2006.</p> |
|---|--|

Shri / Smt. / Kum. _____ and / or his
family ordinarily reside(s) in the _____ District / Division of

_____ State. This is also to certify that he/she does not belong to
the persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the
Government of India, Department of Personnel & Training O.M. No. 36012/22/93-Estt.
(SCT) dated 08/09/93 which is modified vide OM No. 36033/3/2004 Estt.(Res.) dated
09/03/2004.

Dated: _____

District Magistrate / Deputy Commissioner / Competent Authority

Seal

NOTE:

The term 'Ordinarily' used here will have the same meaning as in Section 20 of the
Representation of the People Act, 1950.

THE AUTHORITIES COMPETENT TO ISSUE CASTE/TRIBE CERTIFICATES ARE INDICATED BELOW:

District Magistrate / Additional Magistrate / Collector / Deputy Commissioner / Additional Deputy Commissioner / Deputy Collector / Ist Class Stipendiary Magistrate / Sub-Divisional magistrate / Taluka Magistrate / Executive Magistrate / Extra Assistant Commissioner (not below the rank of Ist Class Stipendiary Magistrate).

Chief Presidency Magistrate / Additional Chief Presidency Magistrate/Presidency Magistrate.

Revenue Officer not below the rank of Tehsildar' and Sub-Divisional Officer of the area where the candidate and / or his family resides.

Declaration/undertaking - for OBC Candidates only

I, _____

Son/daughter of Shri. _____

Resident of village/town/city _____ District _____

State _____ hereby declare that I belong to the _____

community which is recognized as a backward class by the Government of India for the purpose of reservation in services as per orders contained in Department of Personnel and Training Office Memorandum No.36012/22/93- Estt. (SCT), dated 8/9/1993. It is also declared that I do not belong to persons/sections (Creamy Layer) mentioned in Column 3 of the Schedule to the above referred Office Memorandum, dated 8/9/1993, which is modified vide Department of Personnel and Training Office Memorandum No.36033/3/2004 Estt.(Res.) dated 9/3/2004.

Place: _____

Signature of the Candidate

Date: _____

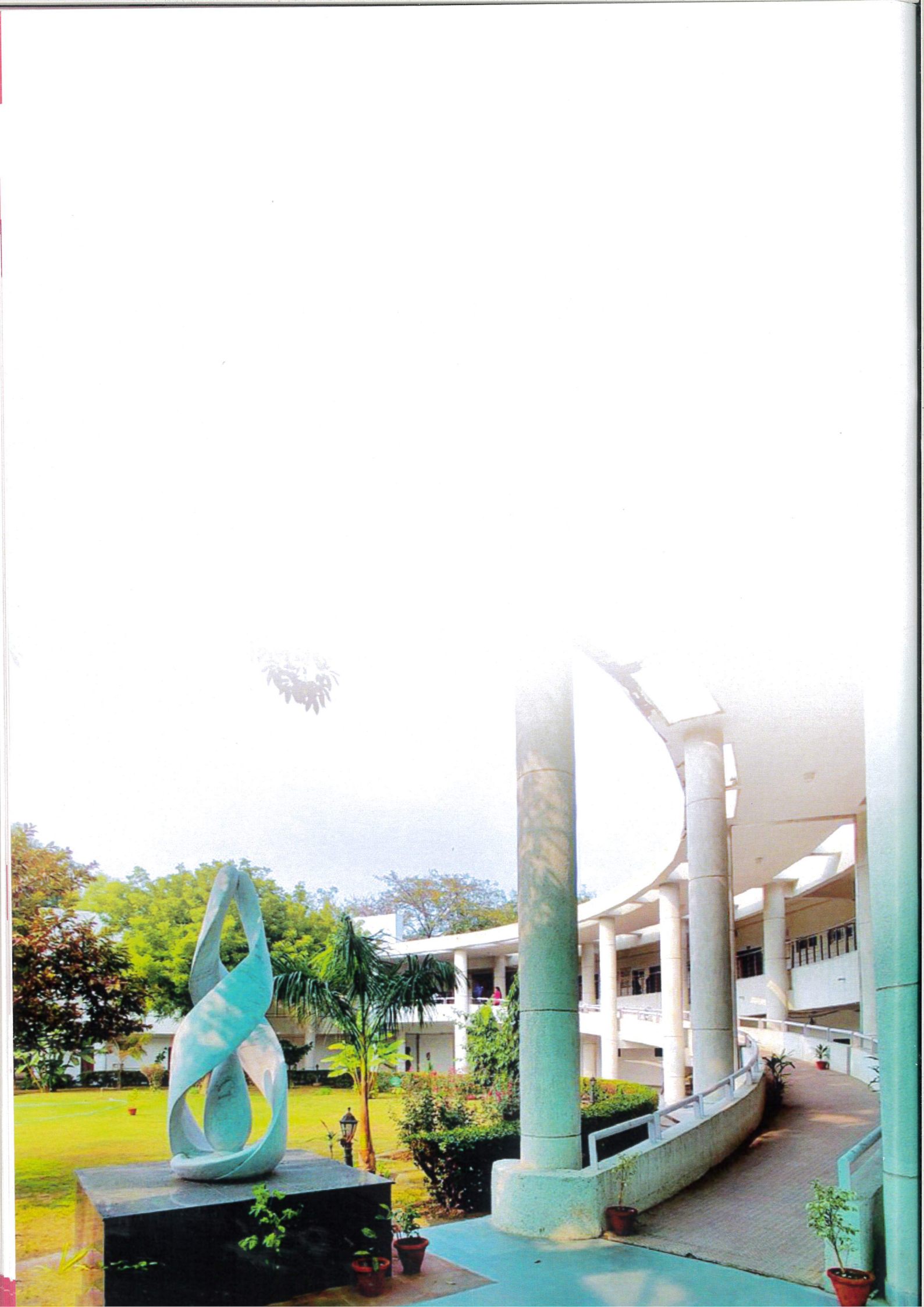
For queries contact us at:

Delhi School of Management

Delhi Technological University

Shahbad Daultpur, Bawana Road, Delhi 110042

E-mail: emba.admission@dtu.ac.in





DELHI TECHNOLOGICAL UNIVERSITY

(Established by Govt. of NCT of Delhi vide 6 of 2009)

(Formerly Delhi College of Engineering)

Shahbad Daultpur, Bawana Road, Delhi 110042

Website : www.dtu.ac.in